



FUNDRAISING TIPS

These fundraising tips and tricks will get you moving in the right direction to make incredible impact for people with cerebral palsy.

HERE'S OUR TOP 9:



SET UP A FACEBOOK FUNDRAISER

This connects your web fundraising page to your Facebook! It only takes a minute, and people who do, usually get their first donation that same day!



CREATE OR JOIN A TEAM

This is a great way to get involved in STEPtember! It will supercharge your fundraising efforts, and add loads of fun and competition to keep you on track.



GET THE APP

Track steps with Google Fit, Apple Health or through the in-app tracker, leaderboards, social feed & more!

Download: [Android](#) or [iPhone](#).



SELF-DONATE

Get a head start on the competition and make a self-donation. Leading by example shows your commitment and inspires your supporters to donate.



LOG STEPS CONSISTENTLY

Log your steps each day and share your progress with your supporters. They'll feel connected with your journey and motivated to support you.



SUGGEST AN AMOUNT

Suggest a donation amount. E.g. \$62 can help fund an adaptive singing giraffe toy that teaches letters, numbers and songs.



GET SOCIAL

Share your fundraising page wherever your family, friends and colleagues are. Think Facebook, Instagram, Twitter, LinkedIn, Slack, Teams.



SHARE AGAIN

Make sure you regularly update your supporters. This can be via social media, text or email. Some people might just need a reminder to donate.



GET PERSONAL

Set challenging personal fundraising and step goals, upload a profile photo, and add a description to share why you're STEPPing up.

PLENTY MORE...



TRIVIA NIGHT

Host a trivia night (in person or virtually) and ask for a donation to your fundraising page to participate. Offer extra points for funny answers or costumes.



RUN CLUB

Smash your step count by mapping out some scenic routes and ask for a donation to your fundraising page to join your running squad.



DINNER PARTY

Host a dinner party and invite guests to make a donation to your fundraising page. A friend or two might help you set-up and cook. Make it fancy and get dressed up!



MOVIE NIGHT

Roll out the red carpet for your friends with a movie night at your place. Charge a ticket fee to attend and set up a 'candy bar' with drinks and snacks to swap for donations.



GARAGE SALE

Spring clean those wardrobes, and sell your pre-loved items at a garage sell or online. Add the sale cost to your fundraising page, and even invite buyers to make a donation.



DOG WALKING

Offer to take your neighbours', friends' or family members' dog for a walk in return for a donation to your fundraising page (bonus - you'll get your steps in!)



GROUP TRAINING SESSION

Ask a friend or colleague to donate a lunch time fitness session (e.g. boot camp, yoga, meditation). Ask for a donation to your team or organisation page to participate.



BAKE SALE

Offer delicious afternoon treats in your office in return for a donation. Partner up with a colleague and ask them to make something savoury while you do the sweet or vice versa.



LUNCH WALKS

Encourage your workmates to bring their trainers to work and join you for a group walk at lunch. Ask them to donate to your team or organisation fundraising page.



LIVE AUCTION

Run an auction for something rare, like a bonus leave day or a parking spot for a week. Host it at the office or via Facebook live to include interstate teams.



SCHOOL OVAL WALK

Get the whole school on board and get your STEPs in with a mass oval walk at lunch time. Get the whole school community involved to make an event of it.



SELL PRE-LOVED CLOTHES

Get your STEP team together, collect pre-loved clothes, and host a mini-garage sale in the office or online. Add the proceeds to your team's fundraising page, and ask your boss to match your donations.



MUFTI-DAYS OR CASUAL FRIDAY

Free dress, or everyone wears sneakers to get their moves up! Make sure you charge a gold coin donation to go towards your fundraising.



SAUSAGE SIZZLE

Make everyone excited for lunch time! Set up a sizzle for a gold coin donation. What about during Saturday Sports to get the hungry families involved?