

Dear Parents and Carers,

We're thrilled to announce that [School name] will participate in **#STEP4Schools Day on Friday 6 September**. This special day is a part of Cerebral Palsy Alliance's fundraising campaign, STEPtember, which raises funds in support of people with cerebral palsy, and other disabilities.

#STEP4Schools Day is a great way to kick start conversations about what disability means, build a culture of empathy, and encourage our students to celebrate their differences.

Below are the activities we're planning that we'd love for you and your child to get involved in:

- [School's chosen activity e.g. Mufti Day: Encourage your child to dress in STEPtember colours (blue and/or green) and bring a gold coin donation.]
- [School's chosen activity]
- [School's chosen activity]

Our impact

Every dollar raised goes towards supporting life-changing research, treatment, services and assistive technologies, that enable people with cerebral palsy to live their best life.

This includes programs like 'Babies at Risk', an early intervention therapy program for babies and toddlers at risk of cerebral palsy. **In the last 20 years, the incidences of CP have reduced by 40% through the implementation of cerebral palsy research. However, cerebral palsy remains the most common physical disability in Australian children affecting a baby born every 20 hours.**

With our combined efforts, we can continue making a difference, and ensure our school community celebrates diversity and inclusion not only on #STEP4Schools Day, but every day.

Discussing disability and inclusion with your child

IF PRIMARY SCHOOL: Print out the 'Find-a-word' or 'Chatterbox' resource and complete these activities with your child to spark conversation around disability and inclusion. Providing valuable insights and discussion points can enhance understanding and support within our community.

We've attached 'Tips for Discussing Disability' to guide these conversations – as we understand that it can be tricky!

IF HIGH SCHOOL: Use the 'Conversation Starters' resource to help guide conversations with your child about disability and inclusion. Providing valuable insights and discussion points can enhance understanding and support within our community.

We've attached 'Tips for Discussing Disability' to guide these conversations – as we understand that it can be tricky!

IF YOUR SCHOOL PARTICIPATED LAST YEAR: Last year, [School name] raised [\$ funds raised in 2023] for babies, children and adults with cerebral palsy – and we're excited to STEP up together again to make big impact.

If you'd like to make an extra donation to support us, please visit our fundraising page here: [STEPtember fundraising page link]

Thank you for helping create an inclusive and active school community.

Kind regards

[Name of School Co-ordinator]